

Nordic Business Media acquires HedgeNordic.com – creating a single access point to the Nordic hedge fund industry

As of November 2012, the web site and business of HedgeNordic.com has been acquired by Nordic Business Media (NBM). NBM is best known as publisher of HedgeFonder.nu, a webportal providing news, analysis, and background on alternative investments and hedgefunds for professional investors focusing on the Nordic markets.

In the coming weeks, the web sites and newsletters will be merged under the brand names HedgeNordic (web) and HedgeBrev (newsletter). The new media channels will combine the leading news-service along with the indices of the Nordic hedgefund industry, creating a single access point to Nordic alternative investments and hedgefunds.

Nordic Hedge Fund Index free of charge

On the completion of the merger, the Nordic Hedge Fund Index (NHX), its subindices and fund information, will be available at no cost to all registered users. So far, a fee of 950 Euro per year had been charged for access.

Preparations are being made to expand the universe of funds and managers composing the NHX which is currently limited to funds/managers domiciled in the Nordic countries to include those managers with a clear connection to the Nordics, for example through their investment theme, but choose to be domiciled elsewhere.

“Expanding the NHX-index will provide a better representation of the regional industry”, says Kamran Ghalitschi, Editor in Chief.

The new business will have a stronger base for future reporting of news for professional investors, as well as providing the industry with tailored events for the alternative investments market.

“We are very happy to move forward in providing our expertise and a unique service, reporting on the alternatives investment market in the Nordic countries”, says Kamran Ghalitschi.

For more information, please visit our web sites hedgefonder.nu, hedgenordic.com and nordicbusinessmedia.com.

Contact:

Nordic Business Media AB
Box 7285
103 89 Stockholm, Sweden
info@nordicbusinessmedia.com

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Kamran Ghalitschi, CEO and Publisher
kamran@hedgefonder.nu
+46 70 656 66 88

HedgeNordic.com has been publishing the web site with the same name for several years, providing up to date performance data for all Nordic hedgefunds, as well as the Nordic Hedgefund Index (NHX) and the HedgeNordic newsletter, which was discontinued at the beginning of 2012.

Nordic Business Media AB publishes news and organizes industry events around the Nordic alternative investment and hedgefund universe. Through our website hedgefonder.nu we publish relevant news and updates. The bi-weekly newsletter HedgeBrev provide news, analysis and background on Nordic and global alternative investments and hedgefunds, in Swedish language. In 2013, the first Nordic HedgeAward will be presented by Nordic Business Media for outstanding achievements in the Nordic alternative investments market.